

# CCCU Institutions Grow Enrollment with LRAPs

Ardeo Education Solutions, formerly LRAP Association, has a long history of partnering with colleges and universities affiliated with CCCU. Over the years, we've worked with more than one-third of CCCU member institutions. Most of our CCCU clients use LRAPs for a subset of their entering class and a few give LRAPs to all incoming freshmen. Each college or university decides which use of an LRAP is best to meet their goals. Below are a few highlights of our work with CCCU member institutions:

**37%**

Percentage of CCCU member institutions that have worked with Ardeo Education Solutions.

**7,990+**

Students who have received LRAPs from CCCU institutions.

**12%**

Average first-year enrollment increase for CCCU institutions who have provided an LRAP to all incoming students.

**\$686**

Average quarterly reimbursement to graduates from CCCU institutions, who are currently receiving LRAP assistance.

In addition to our CCCU partnerships, our team has more than 50 years of enrollment experience from CCCU institutions. This experience allows us to better serve and meet the needs of your college as you fulfill your mission.

## Why LRAPs?

LRAPs (Loan Repayment Assistance Programs) provide a competitive advantage for your institution against state universities and even community colleges, because it enables you to enroll and retain students who feel your college is unaffordable. LRAPs help resolve the fear of loans and student debt. If a student's income after graduation is modest (e.g., under \$43,000), LRAPs help repay their educational loans. The program provides reimbursement for federal loans, private alternative loans, and parent PLUS loans.

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