

Ardeo Education Solutions LRAP
Media Fast Facts
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- Institutions across the U.S. use Loan Repayment Assistance Programs (LRAPs) to increase access to higher education and improve enrollment as a more cost-effective and attractive offer than additional institutional aid.
- Ardeo's LRAPs have been used by more than 200 colleges and universities, covering more than 20,000 students.
- Ardeo's LRAPs increase institutions' yield rates with a budget-friendly alternative to offering additional aid, which can be detrimental to discount rates and budgets.
- For colleges and universities, LRAPs enhance brand and reinforce value propositions, providing a competitive edge.
- With LRAPs, colleges and universities can provide access to higher education to more students and help meet goals like supporting first-generation students and students from financially at-risk populations.
- Among students covered by LRAPs at Ardeo partner institutions, one in four surveyed say they would not have enrolled without an LRAP.
- In a comparison of LRAPs versus additional institutional aid, 50 percent more students enrolled when offered an LRAP.
- According to Credo Higher Education, an LRAP Award made a "tipping point" difference for 20 to 30 percent of incoming students, either strengthening their resolve to enroll or helping make it possible.
- For two consecutive years, Ardeo Education Solutions has been named to the Inc. 5000 list of fastest-growing private companies in America, qualifying this year with a 77 percent growth rate.
- Ardeo's LRAPs are one of the only exclusively yield-focused tool in the marketplace. They provide a significant return on investment to participating colleges and universities because they influence more students to enroll, which increases the school's net revenue.
- LRAPs help students and their families repay federal student loans, parent PLUS loans and private alternative loans.
- Ardeo Education Solutions is a public benefit company. It has been named to the Companies That Care Honor Roll and among the Best Places to Work in Bloomington, IN.

- 9 out of 10 graduates felt grateful to their alma maters for providing them with assistance repaying their student loans.
- Students who receive an LRAP are able to attend the school of their choice, because they are able to focus less on cost and more on value.
- Students with an LRAP are more likely to graduate because they know they will have help repaying their loans once they do.
- Students feel empowered to follow their dreams. With LRAP there to help when they graduate, they're able to pursue their passions rather than a paycheck.